PLATINUM LEVEL Sponsorships

**Conference Bag**
(1 available)

**Name Badge Lanyard**
(1 available)

**Hotel Room Key**
(1 available)

**Bingo Card Spot**

**Pocket Guide**
(1 available)

**Wi-Fi**
(1 available)

**Expo Grand Opening/Welcome Reception & Bingo Card Sponsor**
(1 available)

**registration Desk**

**Floor Direction Decals**

**Relaxation Station**

**Innovation Stage**
(1 available)

**Tuesday Networking Reception**
(1 available)

**Hotel Room Key**

**General Session**

**Name Badge Lanyard**

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(1 available)

**Tuesday Networking Reception**
(1 available)

**Hotel Room Key**
### Conference Bag Sponsor (1 available)

Your company's name will be displayed throughout the conference. Your company's logo will be displayed on all conference materials, including handouts and signage. Your company will receive a custom-designed, hotel room key. Your logo will be displayed on the key, allowing you to promote your company in a highly visible way.

#### Recognition at Conference Bag
- Company logo printed on conference bag given to all attendees

### Expo Grand Opening & Welcome Reception/Blackout Bingo Sponsor (1 available)

An opportunity to visit and mingle with industry representatives. The Grand Opening Reception is located at the entrance of the Expo Hall. This reception is one of the most popular sponsorships, due to the high visibility and exposure you receive as an Expo Grand Opening & Welcome Reception sponsor.

#### Recognition at Expo Grand Opening & Welcome Reception
- Expo ribbon-cutting ceremony and expo welcoming remarks
- Company logo on signage at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Logo on agenda online prior to show and on Biomass Connect
- Koozies with company logo

#### Blackout Bingo Recognition
- Thousands of conference emails
- Main page of the conference website (in the Blackout Bingo Banner)
- Center position on the BINGO card
- Two advertisements on the BINGO card piece (in all attendee bags)
- Logo on Bingo promotions on the conference website

### General Session Sponsor (1 available)

Your company's name will be displayed during the General Session. This is the largest congregation of attendees and the most anticipated part of the conference. In addition, the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.

#### Recognition at General Session
- Notebooks & pens on every table with logo
- Logo on big screen before and after the general session
- Table tents with logo dispersed throughout the General Session tables
- 30-second video spot vs. speaking spot
- Naming rights – example "Your Name General Session"
- Any time the General Session is promoted in conference marketing materials, your name will be included

### Hotel Room Key Sponsor (1 available)

Make your brand inescapable! This is a KEY sponsorship! Your logo will be displayed on all room key cards, allowing you to reach attendees at their hotel rooms.

#### Recognition at Hotel Room Key
- Company logo printed on all conference hotel key cards

### Name Badge Lanyard Sponsor (1 available)

Get all conference attendees to become a walking billboard for your company. In this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. One of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!

#### Recognition on Name Badge Holder & Lanyard
- Company logo printed on name badge lanyards for all attendees

### Registration Desk Sponsor (1 available)

Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register, they'll view your logo and read your promotional materials that will be handed out at the registration desk.

#### Recognition at Registration Desk
- Logo included on lighted kick panel at desk
- Exclusive promotional material at registration desk

### Wi-Fi Sponsor (1 available)

This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your brand and company name will be displayed to conference attendees every time they log in to the internet provided by you.

#### Recognition with Wi-Fi
- Signage with required password throughout the expo hall
- Attendees will need the password to use the Wi-Fi connection
- Wi-Fi information printed in program guide
- Wi-Fi password customized with sponsor's name
- User's browser redirected to your website after connection established

### Aisle Sponsor (6 available)

This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.

#### Recognition on Aisle Signage
- Company logo prominently displayed over the expo floor beneath the aisle signage on the expo floor
- Company logo prominently displayed on two floor decals placed in aisle

### Biomass Connect/Conference WebPage Takeover Sponsor (1 available)

Biomass Connect is an exclusive online social media site for the International Biomass Conference & Expo and is the perfect sponsorship for a consulting service or supplier to the industry. Attendees visit the site before, during and after the event, so you'll gain maximum exposure with conference goers looking to make connections and find new products and services. Start connecting with the industry, become the exclusive sponsor of Biomass Connect!

As a sponsor of the Biomass Conference Website Page Takeover your logo will be displayed to thousands who go to the conference website to register, view the agenda or the expo hall during the week of and week after the conference. You'll have the ability to send contacts back to your website or landing page via a specific URL.

#### Recognition at Breakfast
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show
- Option to upgrade to hot breakfast available

### Breakfast Sponsor (1 available)

Sponsor Both Breakfasts

#### Recognition at Breakfast
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show

### Innovation Stage Sponsor (1 available)

Promote your company as attendees learn about the latest technologies and services innovating the biomass industry. Located on the exhibit hall floor, your logo will be placed on signage in the innovation stage seating area and on the backdrop of the stage itself, as select exhibitors present their products and services to attendees. Due to the stage's location and promotion by all participating exhibitors, this sponsorship will allow you to gain maximum exposure.

#### Recognition on Innovation Stage
- Onsite Signage
- Innovation Stage schedule
- Logo in program guide schedule
- Logo on stage backdrop
- Logo on emails promoting the Innovation Stage

### Lunch Sponsor (2 available)

Day 2 or Day 3

#### Recognition at Lunch
- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees
- Logo on agenda online prior to show and on Biomass Connect

### Pocket Agenda Sponsor (1 available)

Keep your company in the pocket of every attendee. This is a highly sought after sponsorship. As attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.

#### Recognition with the Pocket Agenda
- Logo on front page of pocket guide
- One-page ad placement within pocket guide

### Refreshment Break Sponsor (1 available)

As a Refreshment Break sponsor, you’ll gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during the break.

#### Recognition at Refreshment Break
- Tabletop cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on Biomass Connect

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*Interested in a sponsorship? Contact us 866-746-8385, service@bbiinternational.com*
Track Sponsor Recognition
- By sponsoring a track you’ll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity!

Track Sponsor
(4 available)

Relaxation Station
(1 available)
Give your customers the gift of looking sharp and feeling fresh. Relaxation station will consist of a shoe shine chair, a massage chair, and comfortable seating area. Your customers will appreciate a free professional shoe shine and/or a rejuvenating back massage.

Recognition in the Relaxation Station
- Hanging sign with logo
- Recognition on all Relaxation Station signage
- Exclusive opportunity to place company information and materials for perusal by visitors
- Other unique promotional opportunities available

Recognition for Recharge Lounge
- Company logo and information wrapped on the actual recharger station
- Company logo on signage in the lounge
- Company logo on the program guide listing
- Option to upgrade and include beverages inside the lounge

Recognition at Water Stations
- Your current and potential customers will appreciate the abundance of water cooler stations generously distributed throughout the expo hall.

Water Stations
(1 available)

Recharge Lounge
(1 available)
Located in a high-traffic area of the expo hall, the recharge lounge is the place where attendees go to recharge their cellphones, notepads, laptops or any other electronic device. The lounge is extremely popular with attendees, because electronic devices are heavily used during the show and this lounge provides a comfortable area on the expo hall floor where attendees can sit on comfortable chairs, have engaging conversations with other attendees and recharge their devices.

Recognition at Networking Reception
- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Logo on agenda online prior to show and on Biomass Connect
- Koozies with company logo

Tuesday Networking Reception
(1 available)
An opportunity to meet and mingle with industry representatives, the Networking Reception takes place on the second evening (Tuesday) located at the entryway of the Expo Hall. The receptions are the most exciting and highly attended functions. This sponsorship offers maximum exposure and includes prime marketing opportunities at the event and through promotional materials.

Recognition of the Relaxation Station
- Exclusive sponsorship of a designated track
- Your logo will be featured on Panel Preview emails* sent out before the conference.
- Your logo will be displayed and company information and materials included in the session.
- Sponsor logo printed next to track panel session agenda, online and on hallway signage
- Sponsor logo and link posted on online agenda
- Opportunity to moderate at least one panel within sponsored track*
- Hanging sign with logo
- Recognition on all Relaxation Station signage
- Exclusive opportunity to place company information and materials for perusal by visitors
- Other unique promotional opportunities available

Recognition on all Water Cooler Stations
- Logo prominently displayed on all water cooler stations
- Logo on all water cooler cups
- Opportunity to display/distribute company information next to water stations

Water Station Sponsor
(1 available)

+ Add On Options

Program Guide Advertising
Enhance Visibility and Drive Attendees to Your Booth
Statistics show that attendees come to an exhibition with a set agenda of exhibits to visit. Make this your most successful conference by inviting attendees to your booth through the use of an advertisement in the conference program guide. The program guide is given to all 800+ attendees at registration and includes the conference schedule and a complete list of all speakers with bios, the poster presentations, and the exhibit hall map. Attendees refer to the guide often, not only on site at the meeting, but throughout the year, which gives your advertisement repeated exposure. Exclusive only to exhibitors, sponsors, supporting organizations.

DEADLINES
- INSERTION: February 2, 2024
- ARTWORK: February 9, 2024

Hotel Room Bag Sponsor
(1 available)
Deliver Your Brand Directly to Each Attendee’s Hotel Room*
Conference attendees receive a swag bag, delivered to their hotel room. Brand the drop bag with your logo, and insert your company pen, magnet, pamphlet, one-page inserts or any giveaway you have, for attendees to take home with them. Contact your account representative to discuss options and sizes for your insert.

DELEIVERY DEADLINE: February 2, 2024
*Bag size: 9" w x 15" h. Only attendees at the official conference hotels will receive the bag and insert.

Blackout Bingo Participant
(20 available)
Increase Traffic to Your Booth - Must be an exhibitor to purchase a spot
Int’l Biomass Conference & Expo has developed a unique BLACKOUT BINGO game to help move conference attendees around the exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit and receive a stamp from all participating exhibit booths in order to enter the prize drawing. The grand prize is to be announced and other prizes may be added as we get closer to the show. As an exhibitor, you have the opportunity to purchase a BINGO square and increase traffic to your booth. Become a participating booth by sponsoring a BINGO square. Limited availability – Only 20 exhibitors will have their company name and booth number on the BINGO card to be viewed by 800+ attendees.

Marketing/Branding Opportunities
- Logo and booth # prominently displayed on five (5) floor decals
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Deadline:
February 2, 2024
Exhibitors committing after this date may not be included in the Program Guide, onsite signage or in the BLACKOUT BINGO Card.

Lead Retrieval Card
Deliver Your Brand Directly to Each Attendee’s Hotel Room*
Conference attendees receive a swag bag, delivered to their hotel room. Brand the drop bag with your logo, and insert your company pen, magnet, pamphlet, one-page inserts or any giveaway you have, for attendees to take home with them. Contact your account representative to discuss options and sizes for your insert.

DELEIVERY DEADLINE: February 2, 2024
*Bag size: 9” w x 15” h. Only attendees at the official conference hotels will receive the bag and insert.

Lead Retrieval Benefits
- Generate more leads from the event
- More face-to-face conversations
- Higher return on your investment
- Rate your leads and form a strong pipeline
- Add notes about your lead for more accurate follow up

How It Works:
Onsite Booth Lead Retrieval - All booth staff has the ability to scan attendee badges using the Biomass Connect app on their smartphones. (Available at Apple Store and Google Play)
Activity Report - Admin can see which staff member scanned a specific badge

Interested in a sponsorship? Contact us 866-746-8385, service@bbiinternational.com

Floor Decals
(10 available)
Increase Traffic to Your Booth
Follow your floor decal road! Two-foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.
Availability is limited and will sell out fast!

Blackout Bingo
- Admin can see which staff member scanned a specific badge
- Other unique promotional opportunities available

DEADLINE:
February 2, 2024
Exhibitors committing after this date may not be included in the Program Guide, onsite signage or in the BLACKOUT BINGO Card.