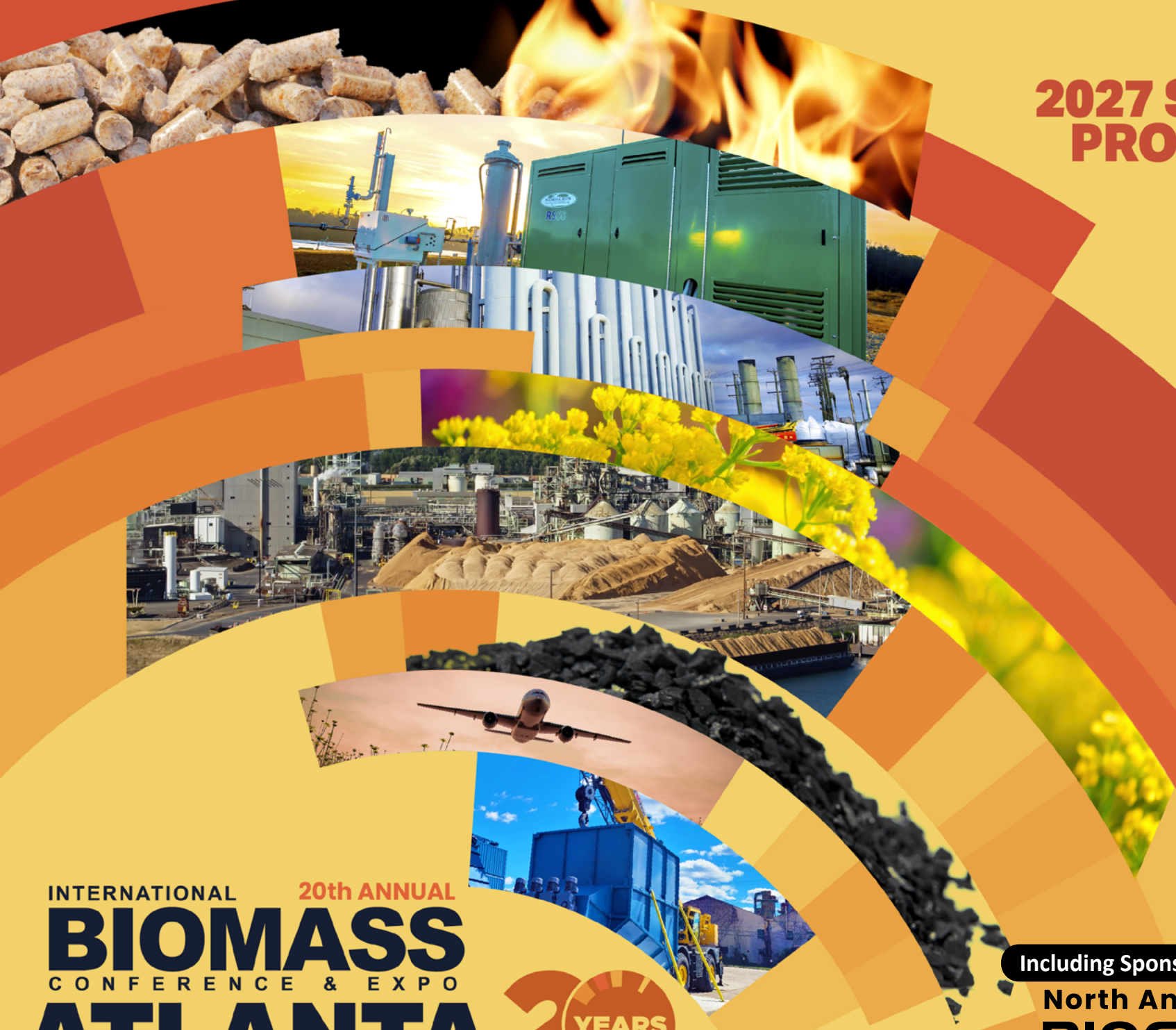
2027 SPONSOR PROSPECTUS



INTERNATIONAL 20th ANNUAL

BIOMASS CONFERENCE & EXPO ATLANTA

20 YEARS

March 2-4, 2027 Cobb Convention Center

Including Sponsorships for - Click Here

North American BIOCARBON CONFERENCE

PLATINUM LEVEL

Expo Opening Reception (1 available)	**General Session** (1 available)
SOLD	SOLD
Name Badge Lanyard (1 available)	**Conference Bag** (1 available)
SOLD	Available
Registration Desk (1 available)	**Blackout Bingo Card** (1 available)
SOLD	Available
Health & Wellness Kit (1 available)	**Hotel Room Key** (1 available)
Available	Available
Wi-Fi & Page Takeover (1 available)	
SOLD	

Marketing Opportunities	Platinum	Gold
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓
One complimentary (10 X 10) premium exhibit space in the Expo	✓	✓
Two e-mail blasts to all event attendees	✓	
One (1) e-mail blast to all event attendees		✓
One (1) podcast interview recorded and distributed to *Biomass Magazine's* marketing list.	✓	
One-piece insert in all conference bags	✓	✓
One (1) push notification on the conference app during the event recognizing the sponsorship and booth	✓	
One time (1) use of the full attendee mailing list	✓	
Company logo and link to website on every page of the conference website	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓
Company logo displayed on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓
One-piece insert in all attendee hotel room drop bags	✓	
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓
Complimentary Registrations (see below)		
Five complimentary full-conference registrations *(Exhibitors save 34% on additional passes.)**	✓	
Three complimentary full-conference registrations *(Exhibitors save 34% on additional passes.)**		✓
Executive Boardroom Use		
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓
Hotel Room		
One complimentary hotel room night at the event hotel	✓	

**Exhibitors receive two free pass per booth. Additional full-conference passes can be purchased for $945 each. This is a 34% discount from the full conference registration price.*

PLATINUM LEVEL SPONSORSHIPS

PLATINUM General Session (1 available)
Your company's name will be displayed during the General Session. It is the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, advertisements and mailings, your name will be included. This sponsorship will allow you to reach a large number of people, even before the event begins.

Recognition at General Session
- Notebooks & pens on every table with logo
- Logo on big screen before and after the general session
- 30-second video spot vs. speaking spot
- Naming rights – example "Your Name General Session"
- Any time the General Session is promoted in conference marketing materials, your name will be included

PLATINUM Conference Bag (1 available)
Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.

Recognition on the Conference Bag
- Company logo printed on conference bag given to all attendees

PLATINUM Expo Opening Reception (1 available)
An opportunity to meet and mingle with industry representatives, the Grand Opening reception is located in the Expo Hall. The receptions are the most exciting and highly attended functions. These sponsorships offer maximum exposure and include prime marketing opportunities at the event and through promotional materials.

Recognition on the Expo Opening Reception
- Expo ribbon-cutting ceremony and welcoming remarks (Expo Grand Opening & Welcome Reception Only)
- Company logo on signage displayed at event
- Tabletop event cards with company logo on buffet tables
- Company logo on napkins and koozies displayed on buffet tables
- Logo on online agenda prior and on Biomass Connect

PLATINUM Blackout Bingo Card (1 available)
As a sponsor, you'll have three advertisements in different spots on the bingo card. You'll also have your logo placed on all examples of the BINGO card and all marketing materials promoting BLACKOUT BINGO.

Recognition on the Bingo Card
- Company Logo on Blackout Bingo Info page
- Three (3) advertisements on the BINGO playing card (in all attendee bags)
- Logo on Bingo promotions on the conference website

PLATINUM Namebadge Lanyard (1 available)
Get all conference attendees to become a walking billboard for your company. By investing in this exclusive advertising, your brand will be constantly viewed and literally worn around the neck of every person at the event. This is one of the best ways to have your company's name viewed throughout ALL areas of the conference. Tremendous bang for your buck!

Recognition on the Namebadge Lanyard
- Company logo printed on name badge lanyards for all attendees

PLATINUM Hotel Room Key (1 available)
Make your brand inescapable! This is a KEY sponsorship! Your logo will be seen every time attendees enter their hotel rooms when you sponsor this custom-designed, hotel room key. Keys will be distributed at the participating hotel only.

Recognition on the Hotel Room Key
- Company logo printed on all conference hotel guest key cards

PLATINUM Registration Desk (1 available)
Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register, they'll view your logo and read your promotional materials that will be handed out at the registration desk.

Recognition at Registration Desk
- Logo included on lighted kick panel at desk
- Exclusive promotional material at registration desk

PLATINUM Health & Wellness Kit (1 available)
Because even renewable energy professionals need to recharge. After a full day of sessions, networking, and evening receptions, attendees will appreciate a thoughtful touch from your company — the Health & Wellness Kit. These custom-branded "Hangover Kits" are designed to help guests bounce back and feel their best. Each waterproof, resealable bag features your company logo prominently displayed and includes conference-ready essentials: an eye mask, ear plugs, Advil, antacid, lip balm, mints, queasy drops, and Purell wipes — everything needed for a quick recovery and a good night's rest.

Health & Wellness Kit Recognition
- Company logo on all promo materials, on-site signage and Biomass Connect
- Company Logo on every kit distributed to attendees

PLATINUM Wi-Fi Sponsor & Conference Webpage Takeover (1 available)
This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your brand and company name will be displayed to conference attendees every time they log in to the internet provided by you.

As a sponsor of the Biomass Conference Webpage Takeover your logo will be displayed to thousands who go to the conference website to register, view the agenda or the expo hall during the week of and week after the conference. You'll have the ability to send contacts back to your website or landing page via a specific URL.

Recognition with Wi-Fi
- Signage with required password in the expo hall. Attendees will use the password for Wi-Fi connection
- Wi-Fi password customized with sponsor's name

Recognition on Conference Website Page Takeover
- Branding on the conference website during the week of and week after the conference

GOLD LEVEL

Marketing Opportunities	Platinum	Gold
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓
One complimentary (10 X 10) premium exhibit space in the Expo	✓	✓
Two e-mail blasts to all event attendees	✓	
One (1) e-mail blast to all event attendees		✓
One (1) podcast interview recorded and distributed to *Biomass Magazine's* marketing list.	✓	
One-piece insert in all conference bags	✓	✓
One (1) push notification on the conference app during the event recognizing the sponsorship and booth	✓	
One time (1) use of the full attendee mailing list	✓	
Company logo and link to website on every page of the conference website	✓	✓
Sponsor Spotlight: Company logo and 50-word description featured on the "Sponsor Spotlight" of the conference website	✓	✓
Company logo displayed on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓
One-piece insert in all attendee hotel room drop bags	✓	
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓
Complimentary Registrations (see below)		
Five complimentary full-conference registrations *(Exhibitors save 34% on additional passes.)**	✓	
Three complimentary full-conference registrations *(Exhibitors save 34% on additional passes.)**		✓
Executive Boardroom Use		
Executive boardroom for private meetings (limited availability, reservations required)	✓	✓
Hotel Room		
One complimentary hotel room night at the event hotel	✓	

**Exhibitors receive two free pass per booth. Extra full-conference passes available for $945 each. This is a 34% discount from the full conference registration price.*

reCharge Lounge
(1 available)
SOLD

Pocket Guide
(1 available)
Available

Refreshment Break
(All Breaks - 1 available)
Available

Innovation Stage
(1 available)
SOLD

Biomass Podcast Station
(1 available)
SOLD

Industry Tour
(1 available)
Available

Biomass Connect
(1 available)
SOLD

Water Stations
(1 available)
Available

Breakfast
(All Breakfasts - 1 available)
SOLD

Evening Social Reception
(1 available)
Available

Craft Beer & Soda Lounge
(1 available)
Available

Relaxation Station
(1 available)
Available

Popcorn Lounge
(1 available)
Available

Social Media Wall & Digital Signage (1 available)
Available

Lunch
(0 of 2 available)
SOLD

Wednesday Reception
(1 available)
Available

Aisle (4 of 5 available)
Available

Track 1 Sponsor

Track 2 Sponsor

Track/Room
(2 of 4 available)
Available

GOLD LEVEL SPONSORSHIPS

GOLD Refreshment Breaks (1 available) *Sponsor All Refreshment Breaks*
As a Refreshment Break sponsor, you'll gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended.

Recognition at the Refreshment Breaks
- Tabletop cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on Biomass Connect

GOLD Innovation Stage (1 available)
Promote your company as attendees learn about the latest technologies and services innovating the biomass industry. Located on the exhibit hall floor, your logo will be placed on signage in the innovation stage seating area and on the backdrop of the stage itself, as select exhibitors present their products and services to attendees. Due to the stage's location and promotion by all participating exhibitors, this sponsorship will allow you to gain platinum level benefits at a gold level price.

Recognition on Innovation Stage
- Onsite Signage
- Innovation Stage schedule signage featuring your logo
- Logo on stage backdrop
- Logo on thousands of emails promoting the conference

GOLD Lunch Sponsor (2 available) Day 2 or Day 3
Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted to hundreds via signage and napkins.

Recognition at Lunch
- Company logo on signage displayed at event
- Napkins and tabletop event cards displaying company logo on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees
- Logo on agenda online prior to show and on Biomass Connect

GOLD Biomass Podcast Lounge (1 available)
As a sponsor, your organization will gain significant exposure during live podcast recordings on the bustling trade show floor. This dynamic setting ensures that your brand is seen and heard by a diverse and engaged audience of industry professionals, researchers, and decision-makers. Sponsorship at this event not only elevates your company's visibility within the biomass community but also demonstrates your commitment to advancing sustainable energy solutions.

Benefits with Podcast Lounge Sponsorship
- Signage on the Expo Hall floor
- Logo displayed on videos posted online
- Mention on a podcast (Brought to you by "your company name.")
- Hanging Sign in the Expo Hall

GOLD Biomass Connect (1 available)
Biomass Connect is an exclusive online social media site for the Int' Biomass Conference & Expo and is the perfect sponsorship for a consulting service or supplier to the industry. Attendees visit the site before, during and after the event, so you'll gain maximum exposure with conference goers looking to make connections and find new products and services. Start connecting with the industry, become the exclusive sponsor of Biomass Connect!

Recognition on Biomass Connect
- Company logo displayed on Biomass Connect in the header
- Logo on the online agenda prior to show on Biomass Connect
- Logo sent in emails promoting Biomass Connect

GOLD Water Stations (1 available)
Your current and potential customers will appreciate the abundance of water cooler stations generously distributed throughout the expo hall.

Recognition at Water Stations
- Logo prominently displayed on all water cooler stations
- Logo on all water cooler cups
- Opportunity to display/distribute company information next to water stations

GOLD Breakfast Sponsor (1 available) *Sponsor Both Breakfasts*
Start the day off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.

Recognition at Breakfast
- Napkins and tabletop event cards with company logo on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show

GOLD Evening Social Reception (1 available)
As the sponsor of the evening social, your company will be at the center of a premier networking event. This exclusive sponsorship places your brand in the limelight at the conference hotel bar, where industry professionals gather for a memorable two-hour social gathering. Your brand will be prominently featured with signage at the hotel bar entrance, ensuring visibility to every attendee. Distribute giveaway tokens at your booth for complimentary beverages, creating a direct and enjoyable interaction with your brand. Furthermore, your sponsorship will be highlighted in multiple high-visibility platforms. This sponsorship is more than just brand exposure; it's about creating meaningful connections and being recognized as a key supporter of the biomass industry.

Benefits with Evening Social Sponsorship
- Signage at the hotel bar entrance
- Company logo on coasters at bar during event
- Giveaway tokens at booth for complimentary beverage
- Event and logo posted in the online agenda
- Push notification on the conference app

GOLD Relaxation Station (1 available)
Give your customers the gift of looking sharp and feeling fresh. Relaxation station will consist of a shoe shine chair, a massage chair, and comfortable seating area. Your customers will appreciate a free professional shoe shine and/or a rejuvenating back massage.

Recognition in the Relaxation Station
- Hanging sign with logo
- Recognition on Relaxation Station signage
- Exclusive opportunity to place company info and materials for perusal by visitors
- Unique promotional opportunities available

GOLD Pocket Guide (1 available)
Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.

Recognition with the Pocket Guide
- Logo on front page of pocket guide
- One-page ad placement within pocket guide

GOLD Track/Room Sponsor (4 available)
By sponsoring a track you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity!

Track Sponsor Recognition
- Visual and verbal recognition at the start of each panel discussion within designated track
- Your logo will be featured on Panel Preview emails* sent out before the event.
- Your logo will be displayed and company mentioned during a podcast sent to 50,000+ industry contacts each week leading up to the event in our Panel Preview emails
- Sponsor logo listed next to track panel session titles with agenda online and on hallway signage
- Sponsor logo posted on online agenda
- Opportunity to moderate at least one panel within sponsored track

*(Panel Preview emails start roughly eight (8) weeks prior to the event. Your logo will be displayed with panels associated with your track sponsor.)

GOLD Craft Beer/Soda Lounge (1 available)
The Beer Lounge is one of the most popular gathering spots on the expo floor, giving attendees a casual and social space to network during evening receptions. As the exclusive Beer Lounge sponsor, your company will receive naming rights to the lounge and prominent visibility throughout the expo hall. As the sponsor, we'll provide four to eight beer selections that will be distributed to all attendees during the evening receptions. To ensure maximum exposure, your branding will be prominently displayed on a large hanging sign in the expo hall, along with two strategically placed floor signs around the lounge.

Benefits with Beer/Soda Lounge
- Exclusive naming rights to the Beer Lounge
- Logo recognition on signage throughout the expo hall
- Prominent visibility during evening receptions when the lounge is most active

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GOLD Aisle Sponsor (5 available)
This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.

Recognition on Aisle Signage
- Company logo prominently displayed over the expo floor beneath the aisle signage on the expo floor.
- Company logo prominently displayed on two floor decals placed in aisle

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GOLD Popcorn Lounge (1 available)
By investing in the Popcorn Lounge sponsorship, you'll have thousands view your logo on popcorn boxes and signage at the Popcorn Lounge.

Popcorn Lounge Recognition
- Exclusive opportunity to place company materials in the lounge area
- Logo clings on the popcorn machine
- Logo on popcorn boxes and on a large, hanging sign from the ceiling

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GOLD Recharge Lounge (1 available)
Located in a high-traffic area of the expo hall, the recharge lounge is the place where attendees go to recharge their cellphones, notepads, laptops or any other electronic device. With electronic devices heavily used during the show and this lounge is extremely popular and provides a comfortable area on the expo hall floor. Attendees can sit on comfortable chairs, have engaging conversations with other attendees and recharge their devices.

Recognition for Recharge Lounge
- Company logo and info wrapped on the actual recharge station
- Company logo on signage in the lounge
- Option to upgrade and include beverages inside the lounge

GOLD Wednesday Evening Reception (1 available)
This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.

Recognition on Aisle Signage
- Company logo prominently displayed over the expo floor beneath the aisle signage on the expo floor.
- Company logo prominently displayed on two floor decals placed in aisle

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GOLD Social Media Wall & Digital Signage (1 available)
Position your brand at the center of attendee engagement with exclusive visibility on the Int'l Biomass Conference & Expo's interactive social media wall. Your logo and branded background will anchor the event's digital social hub, displayed prominently in high-traffic areas where attendees gather, network and share their experience. Your branding will also appear on surrounding signage of the 12-foot social media backdrop, alongside a dedicated table for your promotional materials. A second social media wall monitor will be placed in your booth or another high-traffic location, extending your reach and reinforcing your presence throughout the event.

Social Media Wall & Digital Signage Recognition
- Logo on header of digital social wall
- Branded background image on digital social wall (1920x1080)
- Logo on signage around the event
- Logo on signage near 12' social media backdrop (screen/cloth)
- Exclusive table for sponsor-provided items next to the backdrop
- 2nd social media wall monitor provided for sponsor in their booth (or high traffic)

GOLD Industry Tour (1 available)
Recognition on Tour
- Company logo displayed on transportation to the event
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on "ETHANOL Connect"

North American BIOCARBON CONFERENCE

March 2-4, 2027 in Atlanta, GA

at the International Biomass Conference & Expo
www.BiomassConference.com

Premier Visibility Across Both the North American Biocarbon Conference and the Int'l Biomass Conference & Expo

North American Biocarbon Conference Sponsorship	(6 of 6 available)	Available

Inline Booth (includes two full-conference registrations)

Secure a prominent inline exhibit space within the bustling expo hall, giving your team direct access to attendees, buyers, and project developers as they explore technologies and solutions across the co-located events.

Dedicated Email to Attendees

Deliver your message directly to all registered attendees with one exclusive, sponsor-branded email distributed prior to the event

Prominent Literature Placement

Showcase your company's capabilities on the conference sponsor table, viewed by hundreds of producers, project developers, buyers, and technology leaders.

Logo Placement on Event Website

Your logo appears in a premier position on the North American Biocarbon Conference webpage, ensuring maximum visibility throughout the promotional cycle.

Featured Logo Position in Marketing Emails

Benefit from top-of-email logo placement across all pre-conference promotional emails sent to the full International Biomass Conference & Expo database.

Premium Onsite Signage Recognition

Your logo placed on event signage shared across the co-located event—elevating your brand at every major touchpoint, including prominence on the stage backdrop.

ADD ON OPTIONS

Hotel Drop Bag Sponsor
(1 available)

Available

ADD ON Hotel Room Bag Sponsor (1 available)
Deliver Your Brand Directly to Each Attendee's Hotel Room*
Conference attendees receive a swag bag, delivered to their hotel rooms. Brand the drop bag with your logo, and insert your company pen, magnet, pamphlet, one-page inserts or any giveaway you have, for attendees to take home with them. Contact your account representative to discuss options and sizes for your insert.

DELIVERY DEADLINE **February 8, 2027**
*Bag size: 9" w x 15"h. Only attendees at the official conference hotels will receive the bag and insert.

Floor Direction Decals
(10 available)

Available

ADD ON Floor Decals (10 available)
Increase Traffic to Your Booth
Follow your floor decal road! Two-foot diameter floor decals with your booth number and logo leading the way to all conference points of interest. Availability is limited and will sell out fast!

Marketing/Branding Opportunities
• Logo and booth # prominently displayed on five (5) floor decals

Bingo Card Spot
(20 available)

Available

ADD ON Bingo Participant (20 available)
Increase Traffic to Your Booth - Must be an exhibitor to purchase a spot. BLACKOUT BINGO is a game to help move attendees around the exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit to receive a stamp from all participating exhibit booths to be entered in the prize drawings. Limited availability

DELIVERY DEADLINE **February 8, 2027**
Exhibitors committing after this date may not be included in the BLACKOUT BINGO Card.

Lead Retrieval
(additional options)

Available

ADD ON Lead Retrieval Services
Capture and qualify leads onsite
LeadCapture allows exhibitors to easily scan, qualify, and rate the leads they engage with at the event. No more jotting notes on the back of business cards or manually entering in contact information when returning to the office!

• Generate more leads from the event • More face-to-face conversations
• Higher return on investment • Digitally capture and qualify leads on the show floor
• Add custom questions for better sales qualification • Export leads on-demand to any database

Licenses Available
Single, 3-Pack, and Additional App Licenses

Please contact an account manager for more info
866-746-8385
service@bbiinternational.com